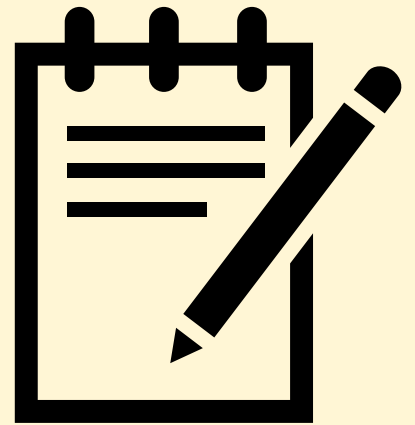
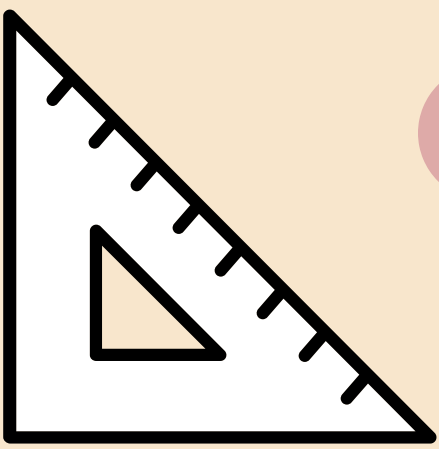


S M A R T G O A L S

1 SPECIFIC



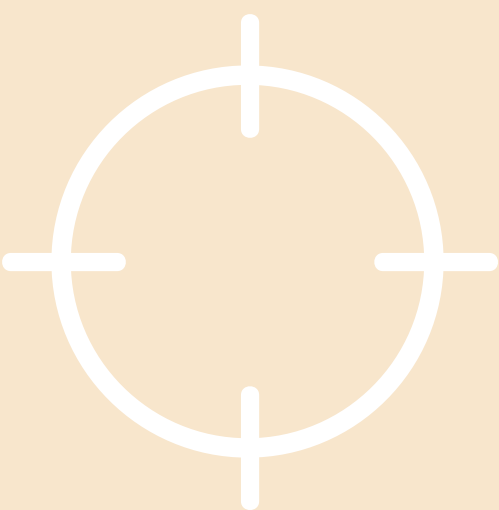
2 MEASUREABLE



3 ACHIEVABLE



4 REALISTIC



5 TIMELY

